

nichecom
visual marketing redefined

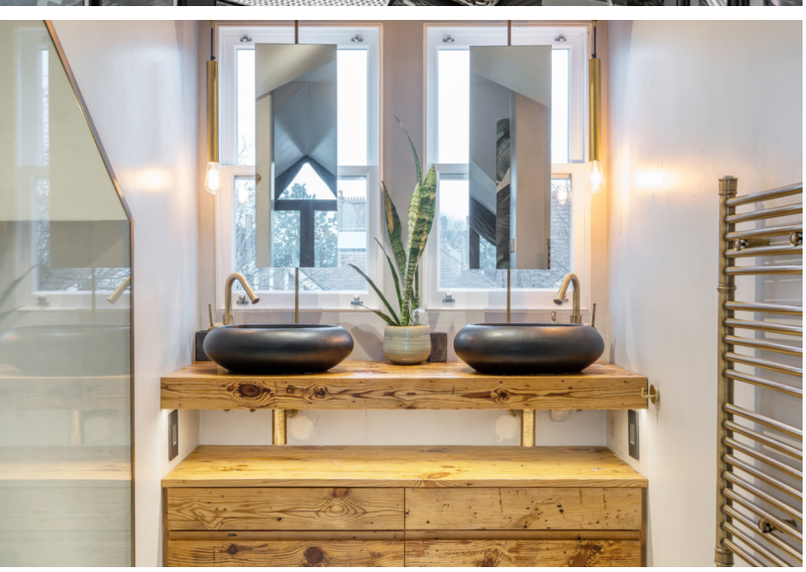
BEAUMONT JONES
WE VALUE MORE THAN YOUR PROPERTY

















Our **property marketing services**

Professional **photography**

We all know that pictures can be worth 1,000 words, but when it comes to property photography, they can be worth several thousands of pounds and make all the difference to a swift sale.

Your local friendly and highly skilled photographer will be able to produce the most flattering images possible to ensure your properties enjoy more than their fair share of attention on the portals.

- Latest Sony camera technology with new wider angle lens
- Dedicated production department for quality processing
- Documentary, creative and elevated photography options

Elevated **photography**

Elevated photography can display your property to its full potential, setting it within the surrounding landscape or portraying a view at its very best. Even a few feet of elevation can give a totally different viewpoint.



Ground Level Photography



Elevated Photography

Property **video**

Scan me to see a video walk through in action

While on a visit, our photographers can prepare a 30-60 second creative edit and/or walkthrough to give you quality content for sharing on social media or your website.

We offer both landscape and portrait versions that we can brand up and overlay with animated text.

Premium quality video is also available for those one-of-a-kind properties where only the best will do!

Drone **photography & videography**

Scan me to see some example drone photography

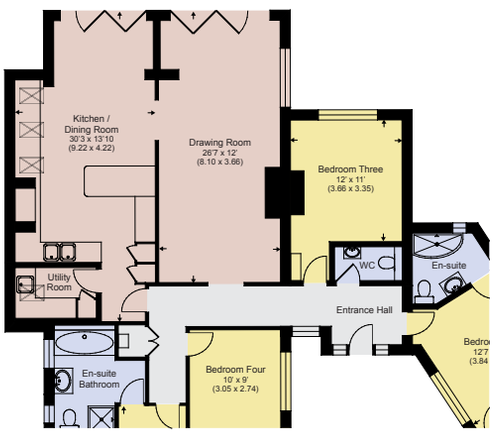
Our aerial filming and photography using remotely piloted drones, gives an elevated “birds eye” view of a property and can really help a listing stand out from the crowd. Drone photography can quickly highlight an appealing location or showcase the grounds of a property.



Floorplans

Driven by the visual nature of the internet, floorplans have become an essential aid to the selling of properties. Not all floorplans and providers are the same however.

- Fully insured RICS compliant floorplans
- Measured using International Property Measuring Standards
- Any size of property undertaken



3D **showcases & GotoView**

Scan me to find out more

Using a Pro 2 Matterport camera, we can capture a fully immersive and interactive 3D scan of a property, that allows viewers to explore the property as if they were there.

Our accompanied virtual viewing platform, GotoView, then offers agents the opportunity to present a walkthrough of a property via an easy to navigate web portal, engaging with buyers at an early stage and qualifying buyers prior to a physical viewing.

Energy performance **certificates**

Energy Performance Certificates (EPCs) give information on how to make your home more energy efficient and reduce carbon dioxide emissions. Most homes bought, sold or rented in the UK require an EPC.

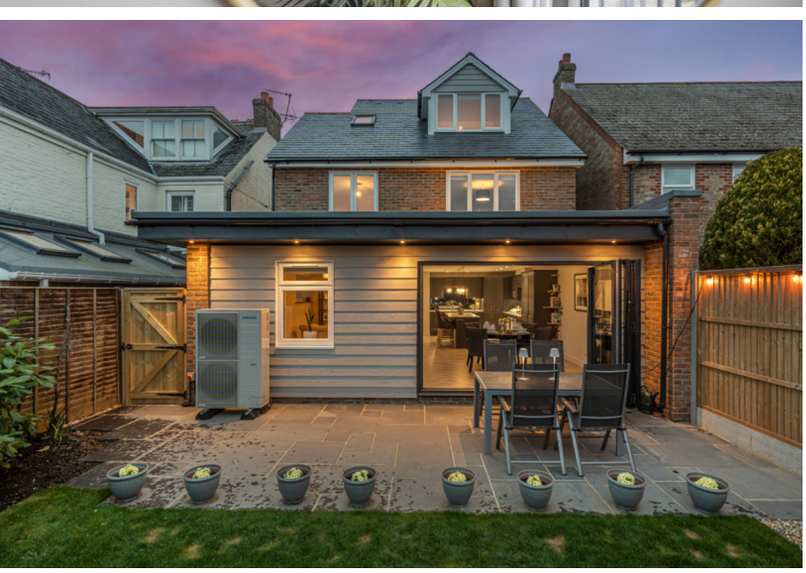
Our professional photographer is also a certified and experienced Domestic Energy Assessor, ensuring that you receive an accurate report produced by high quality personnel within the one marketing visit to your property.














KITCHEN DISCO



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“You don’t take a photograph, you make it.”

Ansel Adams

OUR CERTIFICATIONS:

RICS Certified Property Measurer

THE RPS ROYAL PHOTOGRAPHIC SOCIETY Member 2021

elmhurst energy APPROVED ENERGY ASSESSOR

www.nichecom.co.uk